

The Professional Punters Manual

[The Goal Loophole](#)



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RESPONSIBLE GAMBLING

Sports Betting / Gambling is a risky industry. There are no guarantees that you will win. It can make you a lot of money very quickly but it can be lost just as quickly. I try to cover topics of responsible gambling in this book. Please always make sure that you only bet what you can afford to lose. You should never bet with money that you do not have. If you feel that you have a gambling problem, please visit BeGambleAware.co.uk – the organisation is there to help anyone who needs it.

Introduction

Hello and welcome to The Professional Punters Manual. This manual does not promise to make you rich. It doesn't promise to "boost your betting bank" instantly either. What this guide aims to do is discuss various concepts, methods and the psychology behind becoming a professional gambler – or at least improving the level of your betting. This should change the way that you bet and improve yourself as a gambler if you take the knowledge to heart.

Don't forget to check out my betting service!

I run a service that sends a DAILY TREBLE BET at a minimum odds of 4.50 with phenomenal results

Visit >> [The Goal Loophole](#)

Maybe you're thinking of going pro and quitting your day job, maybe you're already a professional gambler and just want to learn a few extra tips, or maybe you just enjoy collecting betting-based e-books.

Whatever your needs, I highly recommend that you read this book. You may gain some knowledge that can take your betting to the next level.

Kind Regards
Stephen

P.S

I am often asked why I would reveal secrets if I could just use them and make a profit myself. I want the average Joe punter to win. Nothing thrills me more than knowing the bookies are losing out.

The Stigma

Many people still view gambling and sports betting in a negative light. It is associated with people sitting in smoke filled betting room, placing bets on anything that comes their way. The introduction of the online bookmaker and the betting exchanges have completely changed the manner in which gambling and professional gambling is seen in general, although many people still fail to acknowledge this.

Professional gambling is no longer associated as being seedy and dodgy. Instead it now involves far more high-tech equipment and software. First of all, a computer or a laptop, various software programs such as spreadsheets, staking plan software and so on. All this is what the common professional gambler uses to make an income.

The other stigma attached to gambling, is that you'll "Lose all your money", The amount of times I hear that is incredible and the thing about that statement is that it is completely false. Most of the people who say it have never or will never gamble in their life, so there's virtually no possible way that they would know that!

Do I want to go Pro?

You may be thinking – Yes... Obviously I do, but there are various factors which you need to take into consideration before you take the plunge. Being a professional gambler sounds far better than it is. It is stressful – I will tell you that now.

Giving up a current job to become a professional gambler is not as easy as it sounds. There is far more risk involved being a pro gambler – sure, the hours can be fewer and the hours of work are up to you, but the fact that bets can and do go wrong at times, causes the stress and uncertainty. If you currently work a day job, you need to decide how much you want to earn and set yourself “income targets”.

If you're quitting your current job to become a professional gambler, first and foremost you need to set yourself realistic income targets.

Do you : Want to make more than what you make now? If yes, how much more and is this realistic?

Are you: Okay with making the same amount that you make at your current job? Is this enough for a comfortable lifestyle?

Or.. Are you willing to make less than what you make in your current job and is this enough to keep living comfortably?

All the above factors need to be taken into consideration. Also remember, gambling in most countries, is Tax-Free, which means that you are getting an extra bit of money (depending on what you're currently earning), by not having to constantly pay taxes on what you're earning.

Specialising in a Field

Another factor that needs to be taken into consideration, is the simple act of specialising your gambling activities. If you're a punter who bets on the horses, greyhounds, cricket, football, rugby, darts, snooker, tennis and so on, don't expect to be a professional doing that. You'll never win in the end.

Punters who have a bet on virtually anything on the market are generally known as "Mug Punters" ... basically a mug punter is someone who will bet for the sake of betting without any research or real planning behind the bet.

My service at [GOAL LOOPHOLE](#) specialises in betting on football trebles only.

Maybe your specialty is horse racing and football. That is fine. But if you really want to specialise, you can always focus on a specific horse racing "niche". Maybe just handicap races. Maybe you want to focus on the English Premier League or just the top 5 European leagues only, maybe just a few teams who you research daily and learn everything about them.

It's all up to you what you want to specialise in. Just don't fall into the trap thinking that you can start becoming pro by betting on ten different sports and expect to earn a living doing that. It won't work, unless you're very lucky, then it may work... for a while and then you'll lose! I've used specialising on Racing and Football as an example, due to the fact that I do that myself. In football I tend to focus on the English Premier League due to the fact that it's got the widest coverage, meaning there is always information available for you to use to make your bets... which brings me to the next topic of discussion.

Professional Gamblers are Quite Analytical

If you're not sure what the word analytical means, in our case, it refers to analysis. Professional gamblers, do not place bets based on a "feeling", they place bets based on analysis of the specific event that they're betting on. Placing bets based on feeling, or the team that you support for example, are two examples of "emotional betting".

Another could be the type of punter who will bet on a horse due to its name being something they can relate to – maybe a lucky word and so on – that sounds a bit insane but there many people who do it. Research is the critical component when it comes to betting professionally.

What I recommend is, if you do decide to go pro, keep records of every bet you take, the profit you make, the commission deducted, what you staked, the days of the week you're profiting more than others and so forth. External factors in your life can even affect the way you bet!

There are plenty of online spreadsheet applications which you can access for free.

Keeping records of all your betting will give you the chance to even analyse yourself. You can spot where you're going wrong, where and when you're losing specific bets and then you can take the necessary steps to stop it happening!

Why you're not a Pro Gambler... Yet

This section goes through various reasons why you're not a professional gambler. If you are guilty of any of the following faults, then either you need to fix that specific fault or professional gambling is not for you. These are just a few of the concepts of the professional gambler, which you need to perfect in order to profit in the long term.

Greed

If you're placing massive stakes in the hope that you'll quickly get rich, please stop throwing away your money. Risking big amounts for big outlays will work... once, twice and maybe a few more times. It'll then come crashing down on you. There is no gambler on earth can claim to continue risking big amounts and continuously win! Anyone who claims this is lying. The next greedy problem is the issue of multiple bets. I learnt the hard way. They do not work. You should continue to just bet on standard single bets. Nothing more than that. If you go into betting with a greedy approach, you'll never make it. You need to go into this venture with a mindset of seeing every bet as an investment instead of a "get rich quick scheme"

Betting Bank and Staking Plans

This is quite a big one. Without a betting bank and a proper staking plan, you will lose money. It's guaranteed that you will

lose. You need to keep close records of your betting bank as well as gaining access to a proper staking plan. This is the only way you're going to get your bank to grow. If you want to go pro, you have two options regarding the betting bank. First option is to grow a small starting bank to a comfortable amount which you'll put to use. The second option is to invest a large sum into a betting account and start with that. Remember, the first aim, in my opinion, is to try and make back whatever you invest. Once that is done, then you can bet using your new bank. I can recommend some staking plan software for you which gives you details of exactly how much to bet.

Chasing Losses

This is the fault of many punters. They chase losses with stupid bets. The problem is, when that following bet goes wrong, he or she has lost a massive amount. The next problem is that punters fail to see the right opportunity when “chasing a loss” – I’m not saying you should do it but I’m saying that punters will risk chasing a loss on a bet which is very uncertain, mainly because it’s the next available bet! The worst thing anyone can do is chase losses with lay bets. Think about laying for £10 at 4.0 and the horse wins. You lose £30. Now, you want to chase the loss, so you lay £30 at 4.0 again... and the horse wins. Now you’ve set yourself back another £90. This just goes to show you how quickly you can be wiped out when chasing lay betting losses.

Emotion

We’ve already touched on this subject a bit but I’ll tell you more about it. If you want to succeed as a professional gambler, you need to completely cut out any emotions attached to your bets. That means, don’t bet on a team who you support. You might just be bias and not even know it! It’s your team, or your favourite horse, obviously you’re going to think it’s going to win. Another situation where betting contains emotion – let’s say you back a team and they get an early red card. You can’t say things such as “The ref made me lose the bet” – this is the wrong attitude as well. These things happen in sport. It’s part of all sport so it cannot be blamed. Incidents like that are going to happen. Sometimes you will get the rub of the green and sometimes it will go against you. They tend to even themselves out over time anyway. The problem with betting with emotion, is that it will undermine your success.

Test a System, thoroughly!

Most professional gamblers use a system of some sort. The difference between the typical mug punter and a professional gambler, is that the latter will try a system and stick to it! Too many people will write off a system in a month although in most cases, a week and sometimes even the

first day. This approach is completely incorrect and you will never get to settle down with a system and use it to make constant profit. If you continue to change, you might jump into a system while it's on a small losing run and then that exact factor makes you think that the system is not profitable!

Learning from your Mistakes

You have a £500 bank. You lay for £20 at odds of 11... and you manage to lose your bet so you lose £200 and wipe out virtually half your bank? Now, you'd think most punters would learn from making an error like this but for some reason the greed gets the better of them when the opportunity arises again and sure enough, they will make this mistake again. Professional gamblers will learn from their mistakes. The above example would never need to be learnt by a pro gambler, due to the fact that the pro gambler would never make a mistake like that due to a bet like that breaking quite a few of the rules we've discussed. If you make an error in your "betting career" like this, if it helps, tell yourself not to ever try and do something like that again. Keep stakes down. Don't risk unnecessary amounts!

The Professional Gamblers Mindset

First and foremost, a professional gambler must have a specific mind frame. That mind set needs to be a combination of rational and positive.

If you're not positive in your approach, and believe that you're going to profit and do well in your job, then again, you will fail. You need to approach being a professional gambler with a positive outlook. You need to have faith in the bets you place as well as the decisions you make otherwise you're never going to profit.

No one will get anywhere with a negative mindset and believing that this venture is "not going to work". If that is what you believe you shouldn't be reading this. You also need to be able to train your mind to not let a loss affect you and I'll go onto this subject next (dealing with losses).

If you're using your own method and you regularly profit and the following day you hit a loss, this is where you need to mentally tell yourself that "This can happen". Instead of going out to chase this loss, you need to just put it behind you – again, this is emotional gambling and you need to remove it from your personality.

Dealing with a Loss

This is the pitfall of most punters. When they lose a bet, they feel this need to immediately make back the money and they risk an insane amount of money to win it back. This is the fast way to the poor house.

You need to wrap your head around this section if you want to make it as a professional gambler. I've heard so many stories of someone losing say £500 on a stupid bet... and then to try and make that back, they'll risk £500 on the next possible bet available and then that loses and instead of a £500 loss, its double. By this, I'm trying to explain that waiting for the right bet to begin making back your loss is the key.

Instead of taking the next available bet on offer, wait for the opportunity. That and, don't ridiculously stake a massive amount to make it back at one time. Just go slow and make it back in bits. Losses are always going to happen. It's part of gambling. If it wasn't, we'd all be rich and the bookmakers would close down and there wouldn't really be betting exchanges either. Dealing with the loss is the key though. A professional gambler will always have enough research to eliminate unnecessary losing bets, so when you do have a losing bet or two, if you continue to do what you're already doing, you should have no problem making it back.

The next thing you need to understand when dealing with a loss is to not let it put you in a bad mood.

Obviously, it will be difficult but again, this is the emotion in betting. You need to completely eliminate it. I cannot stress it enough.

How to make a consistent profit

I can absolutely guarantee that if you follow the steps below, you'll make profit as a gambler in the long term. The trick is **STICKING** to these rules.

>> You need to follow the rules and the pitfalls I spoke about in the manual

>> You need a [method](#) that can out perform the odds. In other words, if you are always betting at 2.00, you need to win 51 percent of the time.

>> You have a rigid staking plan and bank management system.

IF YOU FOLLOW THE 3 RULES ABOVE, YOU WILL PROFIT LONG TERM

[JOIN ME AND MAKE CONSISTENT PROFITS AT GOAL LOOPHOLE](#)

[Click HERE to visit GOAL LOOPHOLE](#)

I've recently entered the "online betting space" as a contributor.

I intend providing HIGH QUALITY betting products and applications that can further you in betting whether it be football or horse racing.

Make sure to stay subscribed to my mailing list and you'll get all the necessary information for my products.

**BEST REGARDS
STEPHEN**